

LOUIS JOHNSON

Brighton | louisjmj3@gmail.com | linkedin.com/in/louis-johnson-a75237198

Personal Summary

I'm a final-year Music Business and Media student at the University of Brighton, currently seeking work or internships in PR within the music, sport, media or entertainment industry. My interest in PR has grown through my university studies and a mentorship programme, where I've gained valuable insights from an experienced professional Mel Brown of Impressive PR. This led me to gain an internship at Satellite-414, where I have honed new skills in research, public relations and press release writing; whilst being in the office environment. I'm passionate about music and live events. Most of my spare time is spent watching and playing football or tennis, discovering new music, attending gigs, and meeting new people. I've also organised a live music event myself, giving me hands-on experience in planning and promotion. I'm eager to learn, contribute, and build my experience in PR as I conclude my studies.

Experience

Customer Assistant Morrison's - Customer facing - I work shifts between lectures and seminars. - I mainly work twilight shifts, which means I am put in charge of my other colleagues and tasked with getting objectives and jobs completed efficiently.	01/2022 to Current Worthing
Intern Satellite414 - Shadow weekly activities of office staff to gain an understanding of the scope of work. - Provided administrative support to multiple departments, aiding in the smooth running of day-to-day operations. - Research and create reports on the artist roster's daily coverage and campaign activity; checking online and print press, updating the event schedule and writing press releases.	06/2025 to 11/2025 London
Mentorship Creative Network Mentorship Partnered with mentor Mel Brown of Impressive PR based on my passion for music and PR. From this I was invited by the Impressive PR team to help at The Great Escape Festival and the launch event of Live Odyssey https://www.liveodyssey.co.uk/ where I learned the daily operations of a PR company and how they work.	03/2025 to 07/2025 Brighton
Co-Founder Blackout Events - Revived an old events company and put on a post-punk event at The Factory In Worthing. - This gave me knowledge and understanding on starting an event from scratch, but also introduced me to all the other parts of putting on an event like advertising, promoting, organising, creating contracts, etc.	02/2023 to 02/2023 Worthing
Customer Service Nineteen Seventy-Three - I took and packed customer orders and big orders from franchises like Harrods and Bert's. - Was in the office with graphic designers and would often attend meetings for ideas. - Helped create displays and booths for conventions.	07/2021 to 01/2022 Portslade
Volunteer Worthing Leisure Centre - Worked with teens and adults with varying learning disabilities. - Created gym plans and supported individuals to have safe and fun engaging gym sessions.	01/2018 to 05/2018 Worthing

Education

A-Levels: Law, History, Criminology certificate and diploma Worthing College	07/2022 Worthing
B.A.: Music Business and Media University of Brighton In this degree, I have so far completed modules on Creative Industries and Popular Culture, the British Music Industry, the History of Popular Music, Photography and Journalism. I am about to start my third year, in which I shall complete Digital Media Marketing and Innovation, Sustainability, and Innovation in Digital Culture, before completing my final Live Project which I am writing about the cultural relevance of print journalism and how they adapt in the digital age. My Journalism Portfolio can be found here: https://musicbetteringlives.wordpress.com/	06/2026 Brighton

Skills

- | | |
|---|---|
| <ul style="list-style-type: none">TeamworkProblem SolvingPhotographyLeadershipCoordinationCustomer ServiceCommunicationSelf MotivationSalesActive ListeningAdaptabilityAnalytical Thinking | <ul style="list-style-type: none">ProactiveCritical ThinkingCuriosityDiversityAwarenessTunnel VisionedHard WorkingDedicatedPress release writingTime managementResearch skillsMicrosoft Office |
|---|---|